



AI In Sustainability Strategy For Executives

A Strategic 3-Day Training-Cum-Forum for Leaders Shaping AI-Driven Sustainability.



Program Overview

The AI in Sustainability Strategy for Executives is a three-day executive training-cum-forum designed to build strategic understanding while enabling cross-industry dialogue on how AI can advance sustainability and ESG performance.

The program equips senior leaders to leverage AI for stronger ESG reporting, improved climate risk management, and long-term value creation. Through expert sessions, case studies, and executive discussions, participants explore practical approaches to integrating AI with sustainability strategies aligned with evolving regulations, Saudi Vision 2030, and global frameworks.

PROGRAM AT A GLANCE

- 23rd, 24th & 25th June 2026
- 8:00 AM - 2:30 PM (GMT+3)
- 18 CPD Hours
- In Person Public Program In Riyadh

Key Learning Outcomes

✓ Leverage AI to advance strategic ESG and sustainability goals.

✓ Identify high-impact AI use cases across all ESG pillars.

✓ Integrate AI into governance, reporting, and risk management.

✓ Align AI initiatives with Saudi Vision 2030 and strategy.

PROGRAM COVERAGE

Day 1: Foundations, Strategy & Financial Performance

- **Module 1: AI Foundations for Executive Leaders**
 - AI, machine learning, and analytics: what executives need to know
 - What is the state of the art in Generative, Geospatial and AI edge cases
 - Capabilities, limitations, and risks of AI systems
 - AI maturity models and organizational readiness
 - Data quality, digital infrastructure, and leadership considerations
- **Module 2: Sustainability & ESG Strategy in the Digital Era**
 - Global sustainability and ESG landscape
 - Key regulations, standards, and investor expectations
 - Sustainability priorities in the GCC and Saudi Vision 2030
 - Integrating sustainability into corporate strategy
- **Module 3: AI-Enabled ESG Reporting & Performance Management**
 - AI-driven ESG data collection and validation
 - Improving reporting accuracy and audit readiness
 - Executive dashboards and board-level insights
 - Linking ESG performance to strategic outcomes

Day 2: Operational Use Cases & Decision Making

- **Module 4: AI Use Cases Across ESG Pillars**
 - Environmental: carbon management, energy optimization, resource efficiency
 - Social: workforce analytics, health & safety, supplier transparency
 - Governance: compliance automation, risk monitoring, fraud detection
 - Regional and global case studies

- **Module 5: Executive Decision-Making with AI & Sustainability Insights**
 - Using AI-generated insights for strategic and operational decisions
 - Balancing financial performance, sustainability goals, and risk
 - Scenario analysis, forecasting, and trade-off evaluation
 - Decision-making under uncertainty: executive-level frameworks
- **Module 6: Responsible AI, Ethics & Governance**
 - Ethical AI principles and bias management
 - Data governance, privacy, and cybersecurity
 - Regulatory, reputational, and operational risks
 - Oversight roles of boards and senior leadership
- **Module 7: Building an AI-Driven Sustainability Roadmap**
 - Identifying priority AI initiatives
 - Aligning AI investments with sustainability KPIs
 - Measuring ROI, impact, and long-term value creation
 - Executive roadmap development exercise

Day 3: Cross-Industry Executive Forum & Case Studies

AI, Sustainability & Industry Leadership Forum

This day focuses on real-world insights, peer learning, and leadership exchange across sectors.

Guest Speaker Sessions

- AI & Sustainability for Finance
- AI & Sustainability in Energy
- AI & Sustainability in Travel
- Enabling Readiness & Automated Implementation

Cross-Industry Case Study Sharing

- Participants share ESG & AI initiatives
- Best practices across industries
- Challenges, lessons learned & scalable solutions
- Interactive peer-to-peer discussion

INSTRUCTOR



Michael Beutler

Michael Beutler is a pioneering Sustainability Intelligence Officer (SIO) operating at the intersection of Artificial Intelligence and global corporate responsibility. Currently the Principal Architect at Ourimpact AI, he orchestrates agentic workflows and AI-enabled systems to transform fragmented ESG data into actionable business value.

Beutler's 20-year career is highlighted by pioneering the world's first Environmental Profit & Loss (EP&L) account at Kering and serving as Chief Sustainability Officer for Moncler. A Juris Doctor and MBA graduate, he advises global boards on responsible AI, EU CSRD compliance, and climate resilience frameworks to ensure long-term operational agility.

PROFESSIONAL ASSOCIATIONS & AFFILIATIONS



AREAS OF EXPERTISE

Strategic AI Orchestration Global ESG Governance

Environmental Accounting (EP&L)

Sustainability Intelligence (SIO)

GUEST SPEAKERS



Neil Brown

Head Of Equities
GIB Asset Management - UK

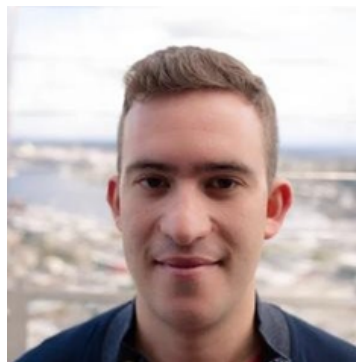


Senior investment executive with 20+ years' experience in global equities, sustainable and responsible investment, fund management, corporate governance, and ESG strategy, leading teams and launching sustainable equity funds across UK and international markets.

Panu Karava

Advisor - Strategy and Operations
PowerEdge - Zurich **PowerEdge**

Panu Karava is a sustainability and technology leader specializing in ESG strategy, digital transformation, and energy transition. He blends technical expertise with commercial insight to scale SaaS and data-driven solutions, driving circular business models and sustainable growth across global industries.



Gilad Berenstein

Founder
Brook Bay Capital, LLC - USA



Founder and investor with 15+ years' experience in AI, travel technology, and venture capital, building Utrip into a global AI platform serving 200M+ travelers, and leading Brook Bay Capital investments, board roles, and startup advisory across travel, fintech, and AI sectors.

Sana Quadri

Founder & CEO
Ed Watch, LLC - USA



Chartered Accountant and strategic finance leader with 15+ years' experience in financial reporting, internal controls, IFRS implementation, and fund management. Founder & CEO of Ed-Watch, driving digital transformation, process automation, governance, and growth across energy, banking, investment, and various corporate sectors.



Registration & Contact

PROGRAM DETAILS

- 23rd, 24th & 25th June 2026
- Timing 8:00 AM - 2:30 PM (GMT+3)
- 18 credit hours spread over three days.

Who Should Attend?

- C-suite and senior executives shaping enterprise strategy
- Board members and governance leaders overseeing long-term value
- Digital, AI, and transformation leaders driving innovation
- Sustainability and ESG leaders integrating impact with growth
- Strategy and risk leaders managing responsible, future-ready decisions

To proceed with company registration.

[CLICK HERE](#)



For any information, contact us at below given details.

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Why Ed Watch?

Ed-Watch is a dynamic learning platform offering professional development in sustainability, ESG, digital transformation, digital skills, data analytics, leadership, and finance. Gain practical expertise, earn certifications, and empower yourself to excel in today's fast-evolving workplace.



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Price is excluding taxes

Ready to Transform?

Contact our support team today.

contact@ed-watch.org
www.ed-watch.org



Complete the nomination form and send it via email to shahzad@ed-watch.org or javaria@ed-watch.org.

Nomination Form

S.No.	Participant Full Name	Job ID	Email ID	Contact No.	Function/ Department	Education Level	Years of Experience
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							

Note: Please complete the details below if your nomination is through a company.

HR Contact Person Details

Name:	Email ID:	Contact No:
Designation:	Company:	
Company Address:		

Invoicing Contact Person Details

Name:	Email ID:
Designation:	Contact No:

Any Remarks:

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